



Be Your Healthiest Self...We'll Help

Online...on the phone...on the go. However you choose to fit good health into your daily life, you've got tools to help you. Follow these simple steps to sign up for Blue Access for Members[™] (BAM[™]) — where you can access all the health and wellness programs included with your plan.







Click the My Health tab.



A Path to Wellness

Reach your goals with the Well onTarget[®] online portal or mobile app. Complete self-paced programs to help improve long-term health issues and your overall wellbeing. Plus, get one-on-one support from a health coach and rewards for healthy activities.¹

Fitness at Home and on the Road

Choose gyms from a large, national network, so you can exercise wherever life takes you. Plus, enjoy savings on acupuncture, massage and personal training.²

Quick Answers to Health Questions

Should you go to the emergency room? Urgent care? Wait to see your doctor? 24/7 Nurseline can help you decide — any day, any time.³

Behavioral Health Support

Your mental health is vital to your wellbeing. Your plan gives you access to treatment options to help with anxiety, depression, substance use and more. Click the **Doctors & Hospitals** tab in BAM to find a behavioral health provider.

Guidance for Your Growing Family

If you're ready to start a family or already expecting, check out apps from Ovia Health[®].⁴ They include expert advice to support you through all the stages of planning for and having a baby.

Take a step toward better health. Register at bcbsil.com today!

1. Blue Points Program Rules are subject to change without prior notice. See the Program Rules on the Well on Target Member Wellness Portal at wellontarget.com for further information. Member agrees to comply with all applicable federal, state and local laws, including making all disclosures and paying all taxes with respect to their receipt of any reward.

 Individuals must be at least 18 years old to purchase a membership. The Fitness Program is provided by Tivity Health™, an independent contractor that administers the Prime Network of fitness centers. The Prime Network is made up of independently owned and operated fitness centers.

- 3. For medical emergencies, call 911. This program is not a substitute for a doctor's care. Talk to your doctor about any health questions or concerns.
- 4. Ovia Health is an independent company that provides maternity and family benefits solutions for Blue Cross and Blue Shield of Illinois.

Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association 238019.1019